

Swachh Mumbai Abhiyaan

Report on SWACHH MUMBAI SEMINAR and EXHIBITION held on Saturday, 12th November, 2017 at Rotary Service Centre, Juhu, Mumbai

Rotary Club of Mumbai Greencity held a power-packed full day Seminar and Exhibition on Swachh Mumbai on Saturday, 12th November 2016 from 9.00 am to 6.00 pm at Rotary Service Centre, Juhu, Mumbai in line with the Mission for a Clean India thru Swachh Bharat Abhiyaan carrying forward the vision of Mahatma Gandhi. Three more Clubs in Mumbai: Bombay West, Mumbai Northend & Mumbai North Island joined in their efforts as Lead Clubs and 14 other Rotary Clubs in Mumbai participated as Co-hosts.

This event was organised under the Service Avenue- Environmental Protection of Rotary District 3141. It was a joint collaboration with **Maharashtra Societies Welfare Association [MSWA]** with The Indian Environmental Association [IEA] acting as our Knowledge Partner. It was for the benefit of various segments of society such as Representatives from MCGM, ALMs, Co-operative Housing Societies, Corporate Companies & NGOs working for Swachh Abhiyan and Rotarians. Seminar and Exhibition were both very successful and well attended with a total of 180+ participants.

The eminent Speakers' presentations at the Seminar were superb and very informative with many take-always for the listeners. A flood of appreciative letters and phone calls were received after the event. The Exhibitors were too very pleased with the enthusiastic responses of the visitors.

The Inaugural Function was graced by DG Gopal Mandhania, Chief Guest, Dr. Sanjay Mukherjee IAS & Additional Municipal Commissioner of Municipal Corporation of Greater Mumbai [MCGM] & Keynote Speaker, Mr. Ashwin Shroff, MD of Excel Industries Ltd. – a pioneer Company in Solid Waste Management.

The final Discussion Panel was headed by CA Ramesh Prabhu, President of MSWA.

The Summary of Follow-up Action

Plan:
Management

A. Solid Waste Treatment and

BY HOUSING SOCIETY:

1. Education to Children and Awareness in the Society
2. Collection and Segregation of Waste
3. Decentralized Treatment of Wet Waste using environmentally acceptable and economically viable system.
4. Recycling of Inorganic Waste including recycling of Plastic, Paper, Glass and Metals
5. Use of Biodegradable Plastic

BY MCGM

1. Follow MSW 2016 Rules for Segregation of Dry and Wet Waste
2. Promote Decentralised Waste Treatment by Housing Society with Incentives including purchase of Compost for Use at MCGM Parks at higher prices instead of use of high priced Fertilisers
3. Set up Integrated Waste Treatment Plant with incentive like Tipping Fee to O&M Contractor so that the Plant becomes economically viable
4. Collection of Fee from Housing Societies not complying with MSW 2016 Rules

BY ROTARY CLUBS

1. Awareness Campaign
2. Campaign in Schools
3. Setting up Web Site for Swachh Mumbai so as to encourage information availability centrally
4. Adoption of Area in their locality for making Swachh Projects happen on a time bound basis
5. Implementation of Pilot Projects in their locality at Society Level and ALM Level

B. Sewage Treatment and Management

BY HOUSING SOCIETY

1. Installation of Compact Treatment Plants for recycles of Treated Water
2. Segregation of Toilet Water and Grey water
3. Treatment of Sewage by Constructed Wet Lands

BY MCGM

1. Promotion of Treatment Plants in Housing Society by suitable Incentives
2. Setting up Dry Toilets in the City
3. Availability of Sewage water to Industry at no cost for treatment and use in Industry
4. Conversion of Nalas to Swachh Canals by setting up proper Treatment Plants including use of Constructed Wetlands

BY ROTARY CLUBS

1. Awareness Campaign
2. Counselling to Housing Societies and ALMs
3. Taking up Pilot Projects in their locality for Housing Society/Nalas with MCGM

The Rotary Clubs in Mumbai are expected to play a vital role in taking this movement further thru NGOs working for Swachh Mumbai & Bharat Abhiyaan.

[Click here for Power-Point Presentations & Other Documents related with SWACHH MUMBAI ABHIYAAN](#)